



***National Minority Enterprise Development (MED) Week Conference***  
***“Energizing the American Economy with Minority Business”***  
***(Invited Only)***

Event	Invited Speakers	Role
<b>Wednesday, August 26</b>		
<i>Plenary Session:</i> <i>“Win Contracts for Your Small Business”</i> 1:00 p.m. – 5:30 p.m.	<b>John DiGiacomo and James Kleckner,</b> Co-Authors, <i>Win Contracts for Your Small Business</i>	<b>Speakers</b>
<b>Thursday, August 27</b>		
<i>White House Breakfast</i> 7:30 a.m. – 8:45 a.m.	<b>Adolfo Carrion, Jr.,</b> Chief, White House Urban Affairs	<b>Keynote Speaker</b>
<i>Opening Session:</i> <i>“Energizing the American Economy with Minority Business Enterprises”</i> 9:00 a.m. – 11:30 a.m.	<b>John W. Thompson,</b> Chairman of the board of directors and Chief Executive Officer of Symantec Corporation.	<b>Keynote Speaker</b>
<i>Opening Panel Discussion</i> 9:00 a.m. – 11:30 a.m.	<b>TBD</b>	<b>Panelists</b>
<i>State of Commerce Luncheon</i> 12:30 p.m. – 1:45 p.m.	<b>Gary Locke,</b> Secretary, Department of Commerce	<b>Keynote Speaker</b>
<i>Opening Luncheon</i> 12:30 p.m. – 1:45 p.m.	<b>Magic Johnson,</b> former NBA player and entrepreneur <b>Oprah Winfrey,</b> talk show host and entrepreneur <b>Bob Johnson,</b> entertainment industry CEO and entrepreneur <b>Smokey Robinson (William Robinson),</b> singer, songwriter and entrepreneur	<b>Keynote Speakers</b>
<i>MBDA Workshop</i> 2:15 p.m. – 5:00 p.m.	<b>TBD</b>	<b>Presenters</b>
<i>SBA Workshop</i> 2:15 p.m. – 6:00 p.m.	<b>TBD</b>	<b>Presenters</b>
<b>Friday, August 28</b>		
<i>White House Breakfast</i> 7:30 a.m. – 8:45 a.m.	<b>Van Jones,</b> Green Jobs Advisor, White House	<b>Keynote Speaker</b>
<i>SBA Administrators Luncheon</i> 12:00 p.m. – 2:00 p.m.	<b>Karen Gordon Mills,</b> SBA Administrator	<b>Keynote Speaker</b>
<i>Awards Gala</i> 7:00 p.m. – 10:00 p.m.	<b>TBD</b>	<b>Panelists</b>

